Social Media Class Rector Hayden REALTORS® Implementing the RealSatisfied Widget



You've received some fabulous reviews to your RealSatisfied account, you've shared them on your Facebook Business Page - but now it's time to make sure they can easily be found by any potential client.

HOW TO ADD YOUR REALSATISFIED TESTIMONIALS TO YOUR WEBSITE

RealSatisfied makes it so easy to add your testimonials to your website once, and then it automatically updates anytime you have a new testimonial!

You will need:

Your Rector Hayden HUB Login Info Your RealSatisfied Login Info

STEP 1 - Prepare your Workspace

- -- Open Two Tabs or Windows in your internet browser
- -- Navigate to www.RealSatisfied.com on one tab and log-in
- -- Navigate to www.rhr.com on the other tab and log-in



STEP 2 - Create the page that will display your testimonials

-- On HUB, click on the **Site Builder** Icon in the top menu.



-- Click on the blue "Site Content" tab

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No Numeric value 1-99 **Customize Navigation Link** - Select a Page --• Page: - Select a Custom Form --Oustom Form: • - Select a Form Form*: • Oustom URL: Example: http://www.yourdomain.com Open Custom URLin New Window ADD NAVIGATION BUTTON CANCEL DELETE * Forms will always open in a new window Adding a button will create a new section on the Site Content page Creating multiple buttons with long text will adversely affect site display. Always preview changes to Navigation buttons by clicking "View Live Website". -

STEP 3 - Create your RealSatisfied Widget

-- On RealSatisfied, Scroll all the way to the bottom and click on the **Feeds & Widgets** area

-- Click on the first blue **"Get it Here"** link for WEB SITE WIDGET This opens the widget building tool where you can customize the look of your testimonials.



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Yours •

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Bold

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35

60 🌻

Widget Theme: Square

Testimonials

Helvetica

Testimonial Data:

Max# of Testimonials

Title:

Header

Font:

Font Style:

Font Weight:

Font Color:

Text Alianment

Font Variant:

Font Size (px):

Line Height (px):

Padding & Margins

Background Color: #333333

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Testimonials

"I began working with Cathy Cornett-Wilson after meeting h house. From the very beginning, she made me feel comfort time homebuyer, Cathy is very personable and knowledgeab

pressured to make a decision and when it came down to neg

on the house I wanted, she went to be to forme. I'm now the my very first home and it could not have been a smoothe credit a lot of that to Cathy and all of her hard work."

"As first time homebuyers we wanted an agent that would no

If in a house, but teach us about the home buying process. Cornett understood our needs as homebuyers and went th teaching us all about buying a home. Cathy was very friendly and accessible no matter the day or time. We are extremely

new home and will recommend Cathy to all of our friends and

Lucas Schaftlein Lexington,KY

Erin, Lexington KY

21st Apr 2015

- A. Make sure that you select "YOURS" for Testimonial Data
- B. Once you have the code looking the way you want, click on the **Get Code** Button to generate your widget!
- C. For details on using the Widget Builder, see the supplemental guide flyer: *"Using the RealSatisfied Widget Builder"*

STEP 4 - Adding the Widget to Your Website.

-- On HUB, click on **"Edit Page"** to the right of the page you are putting your Testimonials on. REMEMBER, it may not be located at the top... **•**





- Bounce over to your RealSatisfied Widget Builder page, and copy the code from the box. Click in the box and press Ctrl + A (Cmd +A on a Mac) to highlight all of the code, and then press Ctrl + C to copy it.
- -- Bounce back to your website editor, and paste (press Ctrl + V) the code into the Source Code Box. *Make sure that you pressed the* <*HTML*> *button to open the source code box and paste your code into the pop up window it provides. The code will not work when pasted directly into the editor.*
- -- Click OK. IMPORTANT, it will look like there is nothing on your page! That is CORRECT!
- -- Scroll down and click on Submit

-- Click on the blue "View Live Website" button in the top right corner and navigate to your testimonials page.

-- You now have your Real Satisfied testimonials automatically updating on your page!

TA DAH!



Get Code

